HERITAGE, BUILDING & CREEK COMMITTEE REPORT – FIONA PALMER

October 2026

Faversham Charters and Magna Carta

-The online shop remains closed. I would like to investigate options for reopening this over the next couple of months. The Royal Mail plugin that we previously used would cost £84+VAT for a year. The options might be that we manually add a postage cost, or we increase all prices by a small percentage (5-10%) and then make postage free. We currently do not sell much from the online shop each year, however a small amount of income is beneficial.

-Below you will see some data about merchandise:

- Appendix A shows the total income we have received from selling merchandise, in the VIC, online, and at events. This data has only been collected in detail since Apr 2024 when I became Faversham Charters Officer. This income is minus the 20% charge from the VIC, VAT, and SumUp charges.
- Appendix B shows the remaining merchandise we have in stock and the cost price value of this. We have a lot of A6 notebooks, postcards and magnets. I have added a suggested reduction in the RRP to enable us to sell more.
- Appendix C shows how many of each item we have sold in the VIC, online and at events, including the total income from each.

-The additional data is showing our visitor numbers:

- Appendix D shows the visitor numbers from this year so far.
- Appendix E shows the visitor numbers from previous years. The combined total includes school bookings, adult group bookings and events. We have had a similar number of visitors to the exhibition annually, however the school bookings have dropped as I have not had time to run these.

-I have completed 6 DBS checks for those that needed renewing, these were all free for volunteers. My DBS has also now been completed with a charge of £41.

-Ongoing work is to recruit and support the volunteers, prepare their rota, monitor the humidity in the exhibition room, collate visitor numbers, monitor merchandise stock sold in the Visitor Information Centre, work with school groups, and to create social media/ blog posts. I have not had much time to spend on this recently, so social media/ blog posts have dropped off.

-Updates are on this website: https://favershamcharters.org/

Appendix A

Total Income from VIC since 2024-25	**£2,232.77**
Total Income from Online Shop since 2024-25	**£225.23**
Total Income from Event Stalls since 2024-25	**£84.89**

Appendix B

	Current Merchandise on Sale	Cost Price	RRP	Profit	Current Stock held in Storage	Current Stock in the VIC	Total Stock Remaining	Cost Value of Unsold Stock	Suggested New RRP	Profit
	A6 notebooks and pens	£2.32	£4.99	£2.67	874	34	908	£2,106.56	£3.99	£1.67
	Book: Faversham Treasures	£0.50	£2.49	£1.99	496	18	514	£257.00		
	Postcard: Magna Carta	£0.04	£0.50	£0.46	1946	9	1955	£78.20	£0.25	£0.21
	Postcard: Henry VIII Charter	£0.04	£0.50	£0.46	1448	6	1454	£58.16	£0.25	£0.21
	Postcard: Henry IV Charter	£0.04	£0.50	£0.46	1948	39	1987	£79.48	£0.25	£0.21
	Postcard: Oyster Fisheries Maps	£0.04	£0.50	£0.46	1470	195	1665	£66.60	£0.25	£0.21
	Postcard: Exhibition Room	£0.04	£0.50	£0.46	575	518	1093	£43.72	£0.25	£0.21
	Bag: Magna Carta	£4.81	£9.99	£5.18	23	24	47	£226.07		
	Bag: Henry IV Charter	£4.81	£9.99	£5.18	0	11	11	£52.91		
	Bag: Oyster Fisheries Maps	£4.81	£9.99	£5.18	33	29	62	£298.22		
	Teatowel: Magna Carta	£3.60	£8.99	£5.39	0	8	8	£28.80		
	Teatowel: Henry IV Charter	£3.60	£8.99	£5.39	10	12	22	£79.20		
	Teatowel: Oyster Fisheries Maps	£3.60	£8.99	£5.39	18	28	46	£165.60		
	Magnet: Magna Carta	£0.74	£2.49	£1.75	127	25	152	£112.48	£2.00	£1.26
	Magnet: Henry VIII Charter	£0.74	£2.49	£1.75	150	24	174	£128.76	£2.00	£1.26
	Magnet: Henry IV Charter	£0.74	£2.49	£1.75	156	29	185	£136.90	£2.00	£1.26
	Magnet: Oyster Fisheries Maps	£0.74	£2.49	£1.75	149	30	179	£132.46	£2.00	£1.26
	Heraldic Lions Pendant on Leather	£1.35	£3.60	£2.25	0	9	9	£12.15		
	Heraldic Lions Pendant on chain	£1.50	£4.00	£2.50	0	8	8	£12.00		
	Heraldic Lion Pin Badge	£1.35	£3.60	£2.25	0	12	12	£16.20		
	Medieval 3 Lions Pin	£1.35	£3.60	£2.25	0	0	0	£0.00		
	Heraldic 3 Lions Keyring	£1.35	£3.60	£2.25	0	5	5	£6.75		
	King John Seal Keyring	£1.66	£4.40	£2.74	0	6	6	£9.96		
	3 Lions Shield Resin Magnet	£1.50	£4.00	£2.50	0	3	3	£4.50		
	Kings and Queens England Ruler	£1.16	£2.95	£1.79	0	10	10	£11.60		
	Loose Quill Pen	£0.48	£1.30	£0.82	0	7	7	£3.36		
								£4,127.64		

Appendix C

		2026-2027				2025-2026			2024-2025		
		TOTAL GIFTS	TOTAL SOLD IN VIC	TOTAL SOLD ONLIN	TOTAL SOLD AT	TOTAL GIFTS	TOTAL SOLD IN VIC	TOTAL SOLD ONLINE	TOTAL GIFTS	TOTAL SOLD IN VIC	TOTAL SOLD ONLINE
	A6 notebooks and pens	0	3	0	0	0	10	0	2	9	2
	Book: Faversham Treasures	0	16	0	2	0	31	0	0	41	0
	Postcard: Magna Carta	0	18	0	2	0	22	0	0	33	0
	Postcard: Henry VIII Charter	0	9	0	1	0	31	0	0	34	0
	Postcard: Henry IV Charter	0	13	0	1	0	18	0	0	20	0
	Postcard: Oyster Fisheries Maps	0	3	0	0	0	13	0	0	26	0
	Postcard: Exhibition Room	0	6	0	0	0	8	0	2	15	0
	Bag: Magna Carta	0	2	0	0	0	6	0	1	9	9
	Bag: Henry IV Charter	0	6	0	3	0	10	3	1	15	0
	Bag: Oyster Fisheries Maps	0	0	0	0	0	5	0	0	5	0
	Teatowel: Magna Carta	0	8	0	0	0	24	0	1	25	0
	Teatowel: Henry IV Charter	0	17	0	0	0	18	1	1	13	0
	Teatowel: Oyster Fisheries Maps	0	6	0	1	0	11	10	1	25	0
	Magnet: Magna Carta	0	8	0	0	0	13	0	0	10	1
	Magnet: Henry VIII Charter	0	8	0	1	0	9	1	1	7	0
	Magnet: Henry IV Charter	0	8	0	0	0	10	0	0	7	0
	Magnet: Oyster Fisheries Maps	0	6	0	1	0	6	0	0	8	0
	Heraldic Lions Pendant on Leathe	0	5	0	0	0	9	0			
	Heraldic Lions Pendant on chain	0	2	0	1	0	8	0			
	Heraldic Lion Pin Badge	0	3	0	6	0	8	0			
	Medieval 3 Lions Pin	0	0	0	0	0	10	0			
	Heraldic 3 Lions Keyring	0	4	0	2	0	9	0			
	King John Seal Keyring	0	4	0	1	0	9	0			
	3 Lions Shield Resin Magnet	0	5	0	2	0	10	0			
	Kings and Queens England Ruler	0	1	0	1	0	8	0			
	Loose Quill Pen	0	1	0	3	0	9	0			
	INCOME (Minus VIC charge of 20% Minus 20% VAT Minus SumUp charges)		**£416.81**	**£0.00**	**£84.89**		**£920.85**	**£122.54**		**£895.11**	**£102.69**

Appendix D

	Adults	Children
January	169	5
February	231	15
March	215	2
April	465	41
May	340	13
June	395	10
July	412	24
August	449	55
September	390	15
October	118	10
November	0	0
December	0	0

TOTAL Exhibition Visitors	**3184**	**190**
Combined	**3374**	

Appendix E

	Exhibition Only	Combined TOTAL
2022	3232	3232
2023	4230	4230
2024	4583	5013
2025	4442	4668
2026	3374	3672
OVERALL TOTAL	**19861**	**20815**