

1.Details of visitor numbers – are they still increasing or have they plateaued?

	Exhibition Only	Combined TOTAL
2022	3232	3232
2023	4230	4230
2024	4583	5013
2025	4442	4668
2026	614	659
OVERALL TOTAL	17101	17802

2026 figures to the end of March. The combined total includes school and group bookings as well.

2.Details of stock and sales of Magna Carta merchandise.

The stock is mainly sold in the VIC, with a small amount being sold online via the Faversham Charters website.

Income from sales via the VIC for Quarter 4 2025 Quarters 1-3 2025-26: £780.80

Income from online sales for 2025-26: £138.21

TOTAL Income from Merchandise for 2025-26 £919.01

See Appendix 1 for more details.

Net value of remaining stock is: £4918.46 (This is stock that was ordered when the Charters originally opened in 2022)

3. Details of donations.

Cash box donations: £954.20

QR code donations: £88.40

Lottery tickets: £32.40

TOTAL Donations for 2025-26: £1075.00



























4. Details of the arrangement for sales between the Faversham Society and the Town Council.

The VIC have a tally sheet where they record all sales made for the Faversham Charters, there is also a special key on their till to record these sales. One of the VIC volunteers carries out a stock take every month to count all the stock she has of ours. This is recorded in a spreadsheet. I check the figures at the end of each quarter and send an amount to the VIC manager, who checks the figures and then arranges payment to our FTC bank account. See Q2 for amount sold.

5. Details on how the loan would affect school visits, are they interested in other items on display or would the loan of the Magna Carta suspend visits.

Our primary school programme could probably continue to run as we focus on the exhibition as a whole, not just the Magna Carta. Hawkwood have stated that they would be willing to provide a replica Magna Carta that we could display, if ours were to go on loan, so this would give the children an indication of what it looks like. We may find bookings drop if we have not got our Magna Carta, but I think this will have a minimal impact.

Appendix 1



























		1st Quarter 2025									2nd Quarter 2025								
	VIC Stock	RRP of Item - 20% for VIC	Stock at end of Mar	Stock at end of Apr	Stock at end of May	Stock at end of Jun	Stock taken for Gifts	Stock taken for Online Sales	TOTAL SOLD FOR 1ST QUARTE	Amount owing from VIC	RRP of Item - 20% for VIC	Stock at end of Jul	Stock at end of Aug	Stock at end of Sep	Stock taken for Gifts	Stock taken for Online Sales	TOTAL SOLD FOR 2ND QUARTE	Amount owing from VIC	
	A6 notebooks and pens	£3.99	14	14+10	24	23			1	£3.99	£3.99	20	18+7	24			6	£23.95	
	Book: Faversham Treasures	£2.40	14	10+10	19	15			9	£21.60	£2.40	13	8+17	20			12	£28.80	
	Postcard: Magna Carta	£0.40	49	45	44	41			8	£3.20	£0.40	41	41	37			4	£1.60	
	Postcard: Henry VIII Charter	£0.40	24	17	10	5			19	£7.60	£0.40	5	3+22	22			5	£2.00	
	Postcard: Henry IV Charter	£0.40	70	67	67	62			8	£3.20	£0.40	62	61	59			3	£1.20	
	Postcard: Oyster Fisheries Maps	£0.40	211	207	207	207			4	£1.60	£0.40	204	204	202			5	£2.00	
	Postcard: Exhibition Room	£0.40	561	559	559	559			2	£0.80	£0.40	559	556	554			5	£2.00	
	Bag: Magna Carta	£10.39	13	12	11	11			2	£20.78	£10.39	11	10+15	23		1	2	£20.78	
	Bag: Henry IV Charter	£10.39	6	5+10	15	15			1	£10.39	£10.39	13	10+15	25			5	£51.96	
	Bag: Oyster Fisheries Maps	£10.39	16	16	16	14			2	£20.78	£10.39	14	14+11	25			0	£0.00	
	Teatowel: Magna Carta	£7.99	8	8+5	13	11			2	£15.98	£7.99	11	9+16	25			2	£15.98	
	Teatowel: Henry IV Charter	£7.99	8	8+5	12	0		10	3	£23.98	£7.99	0+14=14	10+15	25			4	£31.97	
	Teatowel: Oyster Fisheries Maps	£7.99	0	0+9	9	6			3	£23.98	£7.99	6+15=21	18+7	25			3	£23.98	
	Magnet: Magna Carta	£2.39	14	13+5	18	16			3	£7.18	£2.39	14	13+12	23		1	4	£9.57	
	Magnet: Henry VIII Charter	£2.39	19	19	19	18			1	£2.39	£2.39	18	18+7	22			3	£7.18	
	Magnet: Henry IV Charter	£2.39	20	19	19	16			4	£9.57	£2.39	16	14+11	23			4	£9.57	
	Magnet: Oyster Fisheries Maps	£2.39	19	18	18	17			2	£4.78	£2.39	17	16+9	24			2	£4.78	
	Heraldic Lions Pendant on Leather	£2.88	-	10	10	10			0	£0.00	£2.88	9	9	6			4	£11.52	
	Heraldic Lions Pendant on chain	£3.20	-	10	10	10			0	£0.00	£3.20	9	7	5		2	3	£9.60	
	Heraldic Lion Pin Badge	£2.88	-	10	10	9			1	£2.88	£2.88	9	9	4		1	4	£11.52	
	Medieval 3 Lions Pin	£2.88	-	10	9	9			1	£2.88	£2.88	9	8	2		1	6	£17.28	
	Heraldic 3 Lions Keyring	£2.88	-	10	9	8			2	£5.76	£2.88	8	7	2		1	5	£14.40	
	King John Seal Keyring	£3.52	-	10	10	9			1	£3.52	£3.52	9	8	7		1	1	£3.52	
	3 Lions Shield Resin Magnet	£3.20	-	10	9	8			2	£6.40	£3.20	7	5	3		1	4	£12.80	
	Kings and Queens England Ruler	£2.36	-	10	9	7			3	£7.08	£2.36	6	6	2		1	4	£9.44	
	Loose Quill Pen	£1.04	-	10	10	9			1	£1.04	£1.04	4	1	1			8	£8.32	

VIC TO PAY	£211.37
Minus 20% VAT	£35.23

FAVERSHAM CHARTERS TOTAL INCOME £176.14

VIC TO PAY	£335.72
Minus 20% VAT	£55.95

FAVERSHAM CHARTERS TOTAL INCOME £279.77

	VIC Stock	3rd Quarter 2025								4th Quarter 2026							
		RRP of Item - 20% for VIC	Stock at end of Oct	Stock at end of Nov	Stock at end of Dec	Stock taken for Gifts	Stock taken for Online Sales	TOTAL SOLD FOR 3RD QUARTER	Amount owing from VIC	RRP of Item - 20% for VIC	Stock at end of Jan	Stock at end of Feb	Stock at end of Mar	Stock taken for Gifts	Stock taken for Online Sales	TOTAL SOLD FOR 4TH QUARTER	Amount owing from VIC
	A6 notebooks and pens	£3.99	23	23	23			1	£3.99	£3.99	23	22	21			2	£7.98
	Book: Faversham Treasures	£2.40	21	20	19			1	£2.40	£2.40	15	12	10			9	£21.60
	Postcard: Magna Carta	£0.40	33	33	32			5	£2.00	£0.40	32	28	27			5	£2.00
	Postcard: Henry VIII Charter	£0.40	20	19	17			5	£2.00	£0.40	16	16	15			2	£0.80
	Postcard: Henry IV Charter	£0.40	57	57	55			4	£1.60	£0.40	54	53	52			3	£1.20
	Postcard: Oyster Fisheries Maps	£0.40	201	201	199			3	£1.20	£0.40	199	199	198			1	£0.40
	Postcard: Exhibition Room	£0.40	554	554	553			1	£0.40	£0.40	553	553	553			0	£0.00
	Bag: Magna Carta	£10.39	23	23	23			0	£0.00	£10.39	23	22	20	1		2	£20.78
	Bag: Henry IV Charter	£10.39	25	24	24			1	£10.39	£10.39	23	22	21			3	£31.18
	Bag: Oyster Fisheries Maps	£10.39	24	23	22			3	£31.18	£10.39	22	22	22			0	£0.00
	Teatowel: Magna Carta	£7.99	20	17	16			9	£71.93	£7.99	9	6	5			11	£87.91
	Teatowel: Henry IV Charter	£7.99	25	25	22			3	£23.98	£7.99	19	15	14			8	£63.94
	Teatowel: Oyster Fisheries Maps	£7.99	24	23	20			5	£39.96	£7.99	20	20	20			0	£0.00
	Magnet: Magna Carta	£2.39	18	18	18			5	£11.96	£2.39	18	18	17			1	£2.39
	Magnet: Henry VIII Charter	£2.39	22	21	20			2	£4.78	£2.39	19	18	17			3	£7.18
	Magnet: Henry IV Charter	£2.39	23	22	22			1	£2.39	£2.39	22	22	21			1	£2.39
	Magnet: Oyster Fisheries Maps	£2.39	22	22	22			2	£4.78	£2.39	22	22	22			0	£0.00
	Heraldic Lions Pendant on Leather	£2.88	6	5+2	5			3	£8.64	£2.88	5+1	4	4			2	£5.76
	Heraldic Lions Pendant on chain	£3.20	5	3+1	3			3	£9.60	£3.20	3	1	1			2	£6.40
	Heraldic Lion Pin Badge	£2.88	4	2	2			2	£5.76	£2.88	1	1	1			1	£2.88
	Medieval 3 Lions Pin	£2.88	1	0+1	0			3	£8.64	£2.88	0	0	0			0	£0.00
	Heraldic 3 Lions Keyring	£2.88	0	0+1	1			2	£5.76	£2.88	1	1	1			0	£0.00
	King John Seal Keyring	£3.52	7	4+1	3			5	£17.60	£3.52	3	3	1			2	£7.04
	3 Lions Shield Resin Magnet	£3.20	1	0+1	0			4	£12.80	£3.20	0	0	0			0	£0.00
	Kings and Queens England Ruler	£2.36	1	1+1	2			1	£2.36	£2.36	2	2	2			0	£0.00
	Loose Quill Pen	£1.04	1	1	1			0	£0.00	£1.04	1	1	1			0	£0.00

VIC TO PAY	£286.10
Minus 20% VAT	£47.68
FAVERSHAM CHARTERS TOTAL INCOME	£238.42

VIC TO PAY	£271.83
Minus 20% VAT	£45.31
FAVERSHAM CHARTERS TOTAL INCOME	£226.53