April 2025

Dear Sir/Madam

**RECRUITMENT DRIVE: Cadets and Volunteers**

I am writing on behalf of Whitstable Sea Cadets, who are local to your organisation and would like your support.

They are a youth charity affiliated to the Sea Cadets UK that provides a head start in life for young people through nautical adventure and fun. Our volunteers work, both directly with young people and behind the scenes, to help make a positive difference to young people who are often struggling in today’s world and their communities.

The unit is currently looking for new cadet and volunteers to support the sustainability and future of the charity. We wondered if you might have employees and their young people who may wish to be involved in our charity and make a real difference to local young people’s lives. We would be very grateful if you could pass on information about our charity to your employees / board members.  
  
**Our Impact on Young People**

As a national youth charity, we offer young people life-changing nautical adventures, a range of qualifications and training, from BTEC to RYA accredited courses, helping them build skills for life. Over 15,000 young people in 400 units nationwide are developing new skills, supported by 9,000 volunteers.

Sea Cadets helps young people find balance, build confidence, resilience, and boost mental health. Our programmes align with nationally recognised awards and schemes, preparing them for work and life. Our cadets report improvements in confidence, leadership, teamwork, motivation, positive habits and more.

**Community and Inclusion**

Community is at the heart of Sea Cadets. We support and nurture community involvement, and we believe everyone should have access to our programs.

***Naysha, 15, Clapton, shares, “I’ve become calmer, better at making friends. It’s about confidence. About acknowledging you can fail but still make the future right.”***

**What is involved as an instructor?**

An instructor within sea cadets is responsible for supporting the delivery of lessons and activities to help progress our cadets through the Sea Cadet Experience. You do not need to have a background in the military or any formal teaching qualifications as full training will be given. All you need is a desire to help and support young people in gaining qualifications and confidence as they navigate their way to adulthood.

**Benefits of being a Sea Cadet Volunteer**

* Contribute to your local community.
* Support the development of young people.
* Expand learning and training opportunities.
* Expand facilities and programmes.
* Increase opportunity for social mobility.
* Attract funding.
* Lower crime in your area

**Raise your profile in the local community.**

* Network with local government members.
* Liaise with local business networks.
* Communication with local schools and education establishments/ schemes

**Develop skills in new areas**

* Access to training and development
* Volunteer with others who want to give something back.
* Gain recognised qualifications in leadership, management, and social action.
* Gain strategic experience.
* Build your CV.

**Team Working**

* Empower yourself with a new sense of purpose/prospect.
* Strengthen your communication and negotiating skills.
* Volunteering with people from diverse professional backgrounds

Any support you can give would be very much welcome.

**Next Steps**

If you or any of your employees would like to find out more about our volunteering opportunities or know of any young people who would like to join, please contact:

**Telephone:** 07434950194 **or Email:** info@whitstableseacadets.org.uk

Thank you for your time and consideration.

Yours sincerely,

Denise

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