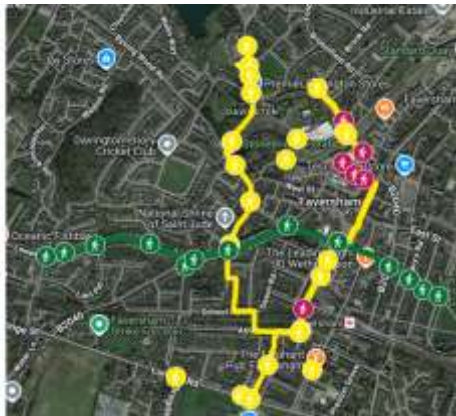


Summary for Active Travel Committee

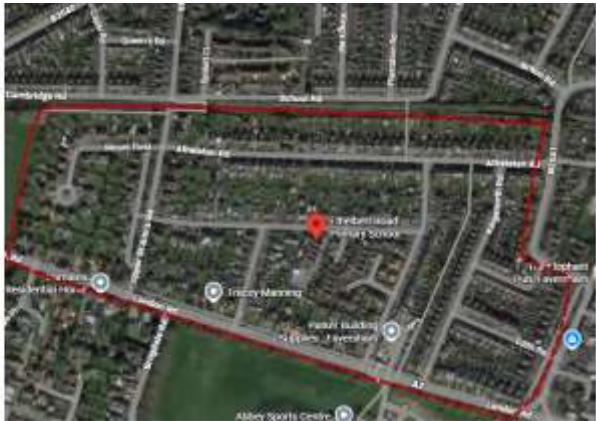
- Residents in and around Ethelbert and Cambridge Roads in particular, have raised concerns about vehicle speeds and volumes and the safety and noise impact, particularly for those walking or wheeling in the area.
- The Town Council is proposing to explore these issues in more detail via a survey. It will use the survey results to identify a range of possible solutions to answer residents' concerns.
- One of the Town Council's ambitions as expressed in its Neighbourhood Plan and its Highways Improvement Plan is to promote walking, wheeling and cycling and it is hoped that any solutions will also make it easier and safer to walk and wheel around the area and to make it sufficiently safe for people to cycle on the road, rather than feeling the need to use pavements.
- Solutions might include a school street – restricting motor vehicle movements at school time – tighter junctions to reduce turning speeds, more crossing points, or other traffic movement restrictions to reduce through-traffic volumes
- Councillors are asked to approve this proposed plan
 - a. Project name: Safer and better streets
 - b. Overall objective: reducing the issues caused by speed and volume of vehicles in Ethelbert and Cambridge Road areas and to make them safer and better for walking, wheeling and cycling
 - c. Objective of this stage: garner residents views about their concerns plus possible suggested solutions
 - d. Geographic scope: see maps below
 - e. Method – online and paper surveys
 - f. Questionnaire: Residents asked to specify their concerns and to identify measures to reduce vehicle volumes and speeds and that would encourage them to walk, wheel or cycle more for everyday journeys. It will include asking residents to suggest solutions that they would like / not like to see.
 - g. When: October – November 2025, with results presented to this committee early in 2026
 - h. Resources:
 - i. Compile questionnaire (with Ward councillors)
 - ii. Set up Commonplace website for on-line survey
 - iii. Print paper survey (or record answers on phone)
 - iv. Councillors and Town Council staff to promote consultation, including going door to door

Area maps

- Context map**
- East West walking route:
- Interventions completed (green)
- North South route:
- Designed interventions (magenta)
 - Other planned interventions (yellow)



Area 1:
Etheibert Road
and surrounding



Area 2: Cambridge Road and surrounding

Proposed extent
Possible extension?

