

## **Progress Report on Active Travel Event Setup as of 02/04/2025**

**Date:** Sunday 1<sup>st</sup> June 2025 10-4pm

### **1. Document Uploads**

- Event documents successfully uploaded to the Swale Event App for review and distribution.

### **2. Confirmed Attendees**

The following organisations and groups have confirmed participation in the event:

- **Cycling UK**
- **Abbey Physic Garden** - Promoting their walking group.
- **Cycle Maintenance UK** - Grant Tippet - Strong - FREE bike repairs/parts may be chargeable
- **Boots on Adventures Kent** -  
A historical walk from Faversham to Oare - 7.5 miles - Leader Ben  
Faversham to Graveney Marshes Walk - 10 miles - Leader Rachel  
Outdoor Cooking Demos  
Camping Tips & Gear  
Fun Activities - including bark rubbing, and more outdoor-inspired activities!
- **Faversham Walking Group**
- **Faversham Society** - Walks with Catherine.
- **Faversham Junior Parkrun**
- **Rotary Club** - Family bike ride.
- **Faversham Footpaths Group**
- **Michelle Anderson** - Cycle/Recycle - HMP Swaleside Bike sale £10
- **Health Check**
- **Nanandvan** - Free Children's Bike and scooter decoration activities
- **Football Fun Factory** Stand for young children and Faversham Town FC Lion Mascot
- **Hopper Bus** with Promotion Stand

### **3. Entertainment Booking**

- **Outspoken Cycles** - Providing pedal-powered Scalextric, cycle sprints and bubble making bike for children for participant engagement.
- **Radio Faversham** -Booked to assist with general PA for the day and entertainment - Noise Management plan uploaded to Swale.
- **Miss Sophies Dance Academy** In contact with to put on a performance "Active Travel" TBC

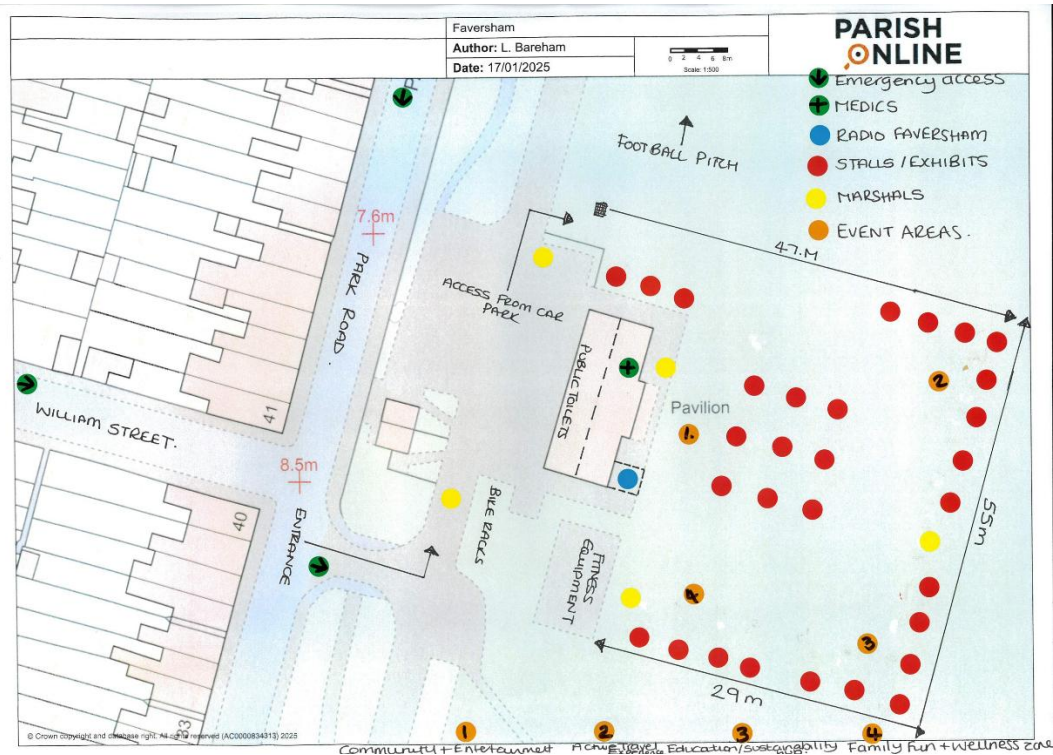
#### **4. Event Zones and Theme ideas**

The event idea to feature four main themed areas to enhance visitor experience:

- **Community and Entertainment Zone**  
Radio Faversham, Local businesses and stalls
- **Active Travel Experience**  
Bike demos, Cycling time trials/races - booked entertainment
- **Education and Sustainability**  
Active travel information stands, workshops/talks,
- **Family Fun and Wellness Zone**  
Children's activities - bike decorating, Health and wellness checks, mindfulness corner, healthy food vendors, Faversham junior Park run and Rotary Club Family bike ride

#### **Next Steps:**

- Follow up with non-responding organisations to secure their involvement.
- Contact Sarah Cheadle (Cycle UK) to find out her involvement.
- Research into health food concessions to be part of the event.
- Contact Adrian Oliver regarding possible Bike Jumble
- Speak to catherine regarding Beginners 2 Runners Faversham group attending.
- Invitation to be sent to Active Travel Committee - Claire Martin and Julian Saunders
- Contact Faversham Tv/KMTV and
- Look into Children's Balance bikes



Claire Elliott  
 Events Officer

### Update on Active Travel Month

To date, 15 separate walks have been organised for the month. We are working with several organisations including Faversham Footpaths Group, Faversham Society's Walking with History, Birdwise, Live and Love Art and Dadspace, as well as Boots on Adventures mentioned previously. We are also looking to incorporate existing events, such as Faversham Rotary's Family Bike Ride. Other groups have been approached and we are awaiting responses. Details are available on our website and social media pages <https://favershamtowncouncil.gov.uk/active-travel-month-june-2025/> A leaflet is being drafted for distribution from May.

An Active Travel virtual talk has been arranged for 24<sup>th</sup> June and further confirmation of details/subject are awaited.

Louise Bareham  
 Town Clerk