

Progress Report on Active Travel Event Setup

Date: Sunday 1st June 2025 10-4pm

1. Document Uploads

- Event documents successfully uploaded to the Swale Event App for review and distribution.

2. Confirmed Attendees

The following organisations and groups have confirmed participation in the event:

- **Cycling UK**
- **Standard Quay** - Attending with ride bikes.
- **Abbey Physic Garden** - Promoting their walking group.
- **Cycle Maintenance UK**
- **Boots on Adventures Kent**
- **Faversham Walking Group**
- **Faversham Society** - Walks with Catherine.
- **Faversham Junior Parkrun**
- **Rotary Club** - Family bike ride.

3. Entertainment Booking

- **Outspoken Cycles** - Providing pedal-powered Scalextric and cycle sprints for participant engagement.
- **Radio Faversham** -Booked to assist with general PA for the day and entertainment - Noise Management plan uploaded to Swale.

4. Event Zones and Theme ideas

The event idea to feature four main themed areas to enhance visitor experience:

- **Community and Entertainment Zone**
Radio Faversham, Local businesses and stalls
- **Active Travel Experience**
Bike demos, Cycling time trials/races - booked entertainment
- **Education and Sustainability**
Active travel information stands, workshops/talks,
- **Family Fun and Wellness Zone**

Children's activities - bike decorating, Health and wellness checks, mindfulness corner, healthy food vendors, Faversham junior Park run and Rotary Club Family bike ride

5. Pending Items

- Awaiting responses from additional organisations contacted for participation.

20's Plenty

Kent Cycling Association

Kent connected

The Bike warehouse

Awaiting confirmation regarding health check services.

Next Steps:

- Follow up with non-responding organisations to secure their involvement.
- Finalise zone layouts and activity scheduling.
- Promote the event discussed with Dave Derby to accompany them on their advertising in the market over three weeks leading up to the date.

