

Date	Day Type	Weather	Comments	Car Parks Empty Spaces out of 449 available of all types across 4 Town Centre Car Parks AM + PM	VIC into Market Place Footfall Average Number of People Observed 10am, 11am and at noon.	The Alex Number of People Clicked
07-08-2024	Wednesday Non-Market Day	Sunny Blue Skies	School Holidays French Group visiting in town.	AM 150 Empty 67% Used PM 122 Empty 73% Used	10am 154 11am 164 12pm 190 Average 170	10.20 131 11.20 147 12.20 122 Average 133
16-08-2024	Friday Charter Market Day	Cloudy but dry after early rain	New yellow lines in Preston Street. Faversham Society Guided Tour in Mkt Place. Busker in Mkt Place	AM 145 Empty 68% Used PM 82 Empty 82% Used	10am 234 11am 327 12pm 378 Average 313	10.20 181 11.20 222 12.20 208 Average 204
17-08-24	Saturday Charter Market and Just 5 Best of Faversham Market in	Dry hot and sunny	Faversham Pool and Central Car Park busy. Open Faversham at VIC. The Alex Closed!?! 11am Very large group of walkers and party of	AM 133 Empty 70% Used PM 76 Empty 83% Used	10am 273 11am 489 12pm 355 Average 372	10.20 207 11.20 282 12.20 298 Average 262

	Preston Street		Scouts visiting in Mkt Place.			
25-8-24	Sunday Antiques Market and Kent's Magical Market @The Alex	Dry and warm	Bank Holiday Weekend with plenty going on including Open Faversham and Brogdale Cider Festival. One bus passenger arrived believing it was Hop Festival Weekend!	AM 219 Empty Used 51% PM 172 Empty Used 62%	10am 203 11am 359 12pm 407 Average 323	10.20 125 11.20 188 12.20 215 Average 176
27-08-24	Tuesday Market	Dry, Hot and Sunny	Still school summer holidays with a fair Tuesday Market and Busker	AM 156 Empty Used 58% PM 107 Empty Used 76%	10am 196 11am 282 12pm 349 Average 275.6	10.20 129 11.20 220 12.20 203 Average 184
10-09-24	Tuesday Market	Cloudy, cool with occasional spitting rain during last count.	Children back to school – reasonable size Tuesday Market Some exercise classes in The Alex during morning.	AM 171 Empty Used 62% PM 179 Empty Used 60%	10am 160 11am 202 12pm 262 Average 208	10.20 143 11.20 170 12.20 132 Average 148.3
12-09-24	Thursday Non Market Day	Sunny, dry but cool.	Tables still outside cafes and general flow of public. No event or market.	AM 209 Empty Used 53% PM 207 Empty Used 54%	10am 114 11am 149 12pm 181 Average 148	10.20am 95 11.20am 145 12.20pm 129 Average 123
29-09-24	Sunday	Cloudy but Dry	Plenty of stalls and entertainment	AM 268 Empty Used 40%	10am 171 11am 304	10.20am 118 11.20 am 176

	Medieval & Tudor Event + Market		throughout the day in the Market Place and Court Street. Nothing special in Preston Street	PM 256 Empty Used 43%	12pm 328 Average 268	12.20 pm 181 Average 158
05-10-24	Saturday Charter Market, Best of Faversham outside Guildhall and Eventissima Artisan Craft and Gift Fair	Sunny, dry and warm for October	A lovely blue-sky day for shoppers to enjoy the cafes and the three markets in the town which was very busy indeed. Hedgehog Craft session by FTC @ Visitor Centre 44 Stalls in The Alexander Centre Central Car park very busy	AM 102 Empty Used 77% PM 70 Empty Used 84%	10am 281 11am 435 12pm 477 Average 398	10.20am 214 11.20am 308 12.20pm 291 Average 231
06-10-24	Sunday Antiques Market	Patchy Cloud / Dry	Large antiques market and use of Guildhall. Morning Church in The Alex	AM 264 Empty Used 41% PM 218 Empty Used 51%	10am 195 11am 309 12pm 342 Average 282	10.20am 97 11.20am 192 12.20pm 165 Average 151
10-10-24	Thursday – Non Market Day	Damp, cloudy with light rain	Just a normal shopping and working day.	AM 150 Empty Used 67% PM 164 Empty Used 63%	10am 103 11am 152 12pm 136 Average 130	10.20 am 98 11.20am 107 12.20pm 119 Average 108

26-10-24	Saturday – Market Day and Howloween Parade	Cloudy and Damp	Howloween Parade at 11am. Faversham Neighbourhood Plan Consultation at 12 Market Place Pre- Loved Boot Fair in The Alexander Centre	AM 129 Empty Used 71% PM 111 Empty Used 75%	10am 249 11am 396 12pm 456 Average 367	10.20am 281 11.20am 296 12.20pm 397 Average 325
14-12-24	Saturday Christmas Market Day with entertainment too! Very Busy Day!!	Cold but dry	Plenty of advertising for Faversham Christmas Markets and Eventissima Big Christmas Markets Weekend. Car parks full, only special either disabled or electric charging spaces free	AM 14 Empty Used 97% PM 8 Empty Used 98%	10am 379 11am 648 12pm 717 Average 581	10.20am 314 11.20am 562 12.20pm 586 Average 487
15-12-24	Sunday Christmas Market	Cold and Sunny	Christmas Market Weekend continued with Faversham Market and Eventissima Markets. Slower Sunday starts but busy by lunchtime.	AM 141 Empty Used 69% PM 45 Empty Used 90%	10am 230 11am 463 12pm 579 Average 424	10.20am 161 11.20am 323 12.20pm 304 Average 263
19-12-24	Thursday Non-Market Shopping Day before Christmas	Cold, dry and Sunny	Non-Market Day with just Faversham Businesses to attract shoppers.	AM 202 Empty Used 55% PM 171 Empty Used 62%	10am 114 11am 171 12pm 191 Average 159	10.20am 147 11.20am 140 12.20pm 134 Average 140

21-12-24	Saturday Charter Market – weekend before Christmas	Wet and Cold	Charter Market in Market Place and Santa and The Alex Christmas Market in Preston Street.	AM 104 Empty Used 77% PM 95 Empty Used 79%	10am 270 11am 416 12pm 437 Average 374	10.20am 209 11.20am 323 12.20pm 328 Average 287
10-01-25	First Friday Charter Market of 2025	Very cold and sunny	Cold start to the day, but the sun brought a few more shoppers out later.	AM 220 Empty Used 51% PM 175 Empty Used 61%	10am 139 11am 222 12pm 594 Average 198	10.20am 122 11.20am 164 12.20pm 165 Average 150