Update on allocation of active travel reserve to 20mph compliance improvements

Introduction

At its November meeting the Committee resolved to allocate remaining earmarked reserve funds for active travel to highway improvements that will encourage compliance with the town wide 20mph speed limit.
Since the meeting initial work has gone on to develop a costed priority list of activity areas, which can be discussed with KCC officers at our annual Highways Improvement Plan (HIP) meeting, with a view to agreeing a finalised activity list that KCC will deliver during financial year 2025/26.

Setting of priorities

Potential interventions aimed at ensuring compliance with the 20mph scheme have been developed drawing on the priorities in our LCWIP and finalised HIP and our shown on the table below. Volumes have been identified after an informal site audit and costings have been identified drawing from KCC's annual HIP guide and making specific requests to the KCC Community Liaison team where necessary. Two types of intervention have been identified – those that will increase compliance with the 20mph scheme and those that will extend the scheme to additional roads within the town council area, which are not currently included.

The cost of potential interventions far outweighs the budget available and the figures quoted in the HIP guide are very much provisional, with the cost of interventions impacted by road conditions. It may also be possible to get some actions delivered by KCC as part of their standard maintenance work and some extension activities funded through developer contributions. So at this stage any decisions about which activities to fund can only be provisional, but it will be helpful if the committee can endorse the approach that is being proposed.

Provisional priorities

It is proposed to do the following:
- Prioritise activities at locations that are identified as priority areas in our HIP or LCWIP
- Prioritise activities that promote compliance with the existing 20mph scheme, over activities which extend the 20mph scheme
- Not pay for activities that will be picked up as part of planned maintenance by KCC
- Prioritise activities that seem to have the greatest potential cost benefit – for example to prioritise roundel painting/repainting over gateway stripe refreshment.

- Actively engage with KCC staff over getting road scheme markings refreshed as part of planned maintenance and getting developer contributions applied to activity which will encourage compliance.

At this stage these priorities would suggest that the majority of the £18,000 funding available would go to the compliance activities listed, excluding the repainting of gateway stripes.

Compliance Activity Areas	Individual items	Item Cost	Volume	Total	Notes
Oare Road additional 20mph roundels and speed humps	Repaint Roundels	206	2	412	Developer might contribute
	New Roundels	206	1	206	
	Blacktop speedhump	1830	2	3660	
Preston Avenue/Bramley Avenue junction – additional 20mph roundel	New Roundel	206	1	206	
Athelstan /Ethelbert Road additional roundels and signage–	New roundels	206	4	824	
	Speed limit repeater signs	306	4	1224	
Saxon/Briton/Roman Road additional roundels and signage	New roundels	206	4	824	
	Speed Limit Repeater signs	306	4	1224	
Refreshing of 20mph roundels and other road markings with particular emphasis on gateways and high speed roads	Repaint Roundels	206	10	2060	Maybe done as part of planned maintenance. List identified.
	Repaint Gateway Stripes	8000	6	48000	Some may be done as part of routine maintenance
Introduction of additional roundels on other roads where evidence of speeding	New roundels	206	6	1236	
Additional signage to support 20mph speed limits on new developments (to be audited and costed)	Repeater signs	306		0	
	New roundels	206		0	
Athelstan /Ethelbert Road development of options to reduce rat running and speeding	Consultation with publoc	600	1	600	Based on 2 days consultancy support, other work done by TC staff. Might be linked to NS route
	Option development and design	5000	1	5000	
Compliance Total Cost				65476	
Extension Activity Areas	Individual items	Item Cost	Volume	Total	Notes
Extension of 20mph speed limit on Graveney Road to entrance to Goldfinch Drive	Traffic order	3000	1	3000	Referral to JTB £675 not costed
	New roundels	206	2	412	developer funding might be available
	Pair Entry signs	1600	1	1600	
	Gateway stripes	8000	1	8000	
Introduction of 20mph speed limit Ospringe Street/London Road	Traffic order	3000	1	3000	Referral to JTB £675 not costed
	New roundels	206	4	824	
	Pair Entry signs	1600	3	4800	
	Repeater signs	306	4	1224	
	Gateway Stripes	8000	3	24000	
Love Lane reduction to 20mph rather than 30mph. Cost of Traffic Order and any other interventions required	Traffic order	3000	1	3000	Referral to JTB £675 not costed
	New roundels	206	4	824	Developer funding might be
	Pair Entry signs	1600	2	3200	available
	Repeater signs	306	6	1836	
Extension total cost				55720	

* Possible additional roundel locations:
Whitstable Road
Newton Road
Station Road
Forbes Road towards town from zebra
Dark Hill towards top
North Lane