

## GRAFFITI ACTION PLAN

### REMOVAL

Action	Objective	Stakeholders	What Success Looks Like
<b>Determine Swale Borough Council's policy on removal</b>	To achieve a clear understanding of what action SBC will be responsible for and the level of resources it will allocate	FTC, SBC	Be provided with a copy of SBC's roles and responsibilities
<b>Reporting incidences of graffiti to Swale Borough Council</b>	To encourage members of the public to report graffiti to SBC using the online portal <a href="https://swale.gov.uk/bins-littering-and-the-environment/littering/report-graffiti">https://swale.gov.uk/bins-littering-and-the-environment/littering/report-graffiti</a>	FTC, SBC, Members of the public	Awareness around removal of graffiti being SBC's responsibility Quick removal of any graffiti once reported
<b>Identify priority / vulnerable areas</b>	To ensure regular checking and reporting as soon as graffiti is found	FTC Facilities Team	Quick removal of any graffiti Improved environment
<b>Effect early removal by utilities and rail companies</b>	To identify correct ownership of utilities equipment and report damage <a href="https://www.southeasternrailway.co.uk/about-us/our-community">https://www.southeasternrailway.co.uk/about-us/our-community</a> <a href="#">Openreach</a> and report Virgin Media street cabinets - phone <b>0330 333 0444</b> BT (Openreach) street cabinets - phone 0800 023 2023	FTC	Awareness around who's responsible for removal of graffiti from utilities equipment Improved environment
<b>Use of Swale Borough Council's grimebuster machine</b>	To discuss with SBC the possibility of borrowing their machinery on a regular basis,	FTC, SBC	Devolving or sharing of resources to reduce costs for taxpayers

	so the Facilities Team can ensure graffiti is cleaned in Faversham on a timely basis		
<b>Hold community clean-up events</b>	To highlight anti-social behaviour and encourage residents to keep their neighbourhoods graffiti free	FTC, SBC, Members of the public	Ownership of area, sense of pride

## PREVENTATIVE

Action	Objective	Stakeholders	What Success Looks Like
<b>Involve young people in removal</b>	To originate ideas from young people	Vibe, SBC Youth & Community	Ownership of area, sense of pride
<b>Develop educational programme for young people</b>	To deliver a programme in secondary schools or through youth organisations, such as Scouts, Cadets, Guides	Community Organisations and Groups	Leaflet/video/Tik Tok marketing Ownership of area, sense of pride
<b>Prepare and issue advice on graffiti prevention to property owners</b>	To produce a leaflet to property owners in vulnerable areas signposting reporting portals	FTC, Members of the public	Improved preventative measures effected by property owners
<b>Effective preventative measures at vulnerable/repeat locations</b>	To treat or enable treatment of walls or obstructive planting	FTC, SBC	Reduced repeat incidents

<b>Promote the Proof of Age Scheme at retailers and schools</b>	To educate retailers and schools on the Proof of Age Scheme, relating to the sale of aerosols to 16+ only <a href="https://www.kent.gov.uk/data/assets/pdf_file/0007/53278/Trading-Standards-life-skills-age-restricted-products.pdf">https://www.kent.gov.uk/data/assets/pdf_file/0007/53278/Trading-Standards-life-skills-age-restricted-products.pdf</a>	FTC, SBC, Community Organisations, Groups and Schools	Reduced sale of aerosols to those underage
<b>Enhance utility boxes by painting murals</b>	To engage with utilities companies to develop a programme of decorating utility boxes	Openreach, Virgin, Railways, others	Improved environment Sense of ownership in the area

## ENFORCEMENT/DETECTION

Action	Objective	Stakeholders	What Success Looks Like
<b>Use our powers to issue fixed penalty notices</b>	To work with SBC to develop a shared enforcement service to issue FPNs.	SBC, FTC	Reduction of graffiti offences
<b>Use mobile CCTV at repeat locations</b>	To identify perpetrators and provide evidence for prosecution	SBC, Police	Reduction of graffiti offences
<b>Undertake specific detection / enforcement operations</b>	To identify, catch and provide evidence for prosecution	SBC, Police	Reduction of graffiti offences

<b>Offer rewards for information about taggers</b>	To obtain information about perpetrators	SBC, Police, Crimestoppers	Reduction of graffiti offences
<b>Recording of tags to establish patterns</b>	To identify taggers who are active in the area	SBC, Police	Improved information about perpetrators