

AMBITION	WHAT SUCCESS LOOKS LIKE
2.1 <b>20mph</b> Actively look at opportunities to increase the self-enforcing area, together with physical designs and interventions to encourage compliance	New developments around Faversham are 20mph zones and other roads bordering 20mph boundary are incorporated into town wide scheme. Funding gained for further road narrowing, junction tightening and raised tables which ensure compliance
2.2 <b>LCWIP</b> Identify and prioritise opportunities to implement the Faversham Local Cycling and Walking Infrastructure Plan	Funding gained for further build outs, implied and zebra crossings, dropped kerbs and other interventions which encourage walking and cycling. Successful engagement with local communities, local schools and KCC results in the development of quiet streets and school streets. Secure cycle parking effectively supported.
2.3 <b>Connectivity</b> Support the development of a cycling and walking network linking with neighbouring towns and villages	Improvements made in the cycling route to Sittingbourne. The solar cycleway or similar off road cycling route to Seasalter developed. Improvements in walking routes to nearby villages achieved
2.4 <b>Highways</b> Make recommendations to KCC for required works to highways and footpaths through the Faversham Highway Improvement Plan (HIP)	HIP kept upto date and KCC funding top priority improvements annually. Additional footpaths added to KCC's definitive footpath map
2.5 <b>Community Transport</b> Develop the community bus scheme, working in partnership with others	
2.6 <b>Cycling and Walking</b> Encourage cycling and walking through community engagement, events and publicity.	Ongoing programme of activities building cyclist confidence and encouraging cycling being held in the town. Online and printed literature available promoting leisure cycling and walking
2.7 <b>Public Transport</b> Liaise with local public transport providers and identify opportunities for service improvements	More frequent and well used bus services

In order to achieve its ambitions the Town Council will need to work in an effective partnership with KCC, SBC , the local community and neighbouring parishes