

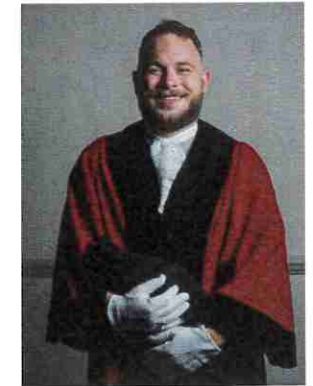
Strategic Pillars

STRATEGIC PILLAR	PURPOSE	AREAS OF FOCUS
Governance	To be accountable and responsive	Policy; Finance and Resources; Budget Control; Strategic Planning; Statutory Planning Consultee; Neighbourhood Plan; Strategic Partnerships; Resilience; Community Grants
Active Travel	To promote active travel and public transport	Walkability; Connectivity; Highways; LCWIP; 20mph; Community Transport; Cycling; Footpaths; Public Realm
Community	To encourage a safe, thriving and inclusive community	Equality, Diversity and Inclusion; Health and Wellbeing; Youth; Events; Community Lottery; Crime Prevention; Community Safety; Voluntary Organisations
Environment	To support and enhance the natural environment	Climate Emergency; Biodiversity; Net Zero; Green Spaces; Community Gardening; Allotments; Litter and Graffiti
Heritage	To protect and develop Faversham's heritage	Heritage; Buildings; Faversham Creek; Arts; Culture; Artefacts; Civic Pride

Community

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FAVERSHAM & DISTRICT
COMMUNITY
LOTTERY

Cllr Josh Rowlands
“Events such as the Festival of Transport help to bring the community together and support the town centre. I hope to see us host events long into the future.”

3. Community Ambitions

	Ambition	Timescale	What Success Looks Like	Progress
3.1	Equality, Diversity and Inclusion Support a fairer Faversham by making equality, diversity and inclusion a priority at all levels of the council as a key part of the decision-making process.			
3.2	Health and Wellbeing Encourage community cohesion around poverty, social housing, GP and dental services			
3.3	Youth Continue to provide funds for additional youth services with a focus on vulnerable young people, ensuring best value for money			
3.4	Events Organise national events at local level and enhance town-led and community-based events to celebrate diversity		More events in the town, higher footfall and secondary spend to retailers	
3.5	Community Lottery Continue to promote the Faversham and District Lottery for the benefit of the local good causes			

3. Community Ambitions (Cont)

	Ambition	Timescale	What Success Looks Like	Progress
3.6	Tourism Develop a town marketing and tourism strategy			
3.7	Economic Viability Work with others to ensure: better use of town centre empty premises; town centre banking facilities; employment of local people		Empty shops being used productively and encourage a higher footfall to the town	
3.8	Crime Prevention Support the increase in better and more visible neighbourhood community support and policing			
3.9	Community Safety Work with other organisations in tackling anti-social behaviour		Work closely with the police, resident groups, the business community and other bodies resulting in improved community safety and reduced crime throughout the town	
3.10	Voluntary Organisations Engage with and support a wide variety of voluntary and charitable organisations which help deliver our aims			