

Lottery Working Group Minutes
Wednesday 12th January 2022, 7pm

Present: Cllr Saunders, Cllr T Martin, Cllr Reynolds

Claire Windridge, Louise Bareham

1. Apologies for Absence
Cllr Barker
2. Minutes of the Previous Meeting
Cllr Saunders proposed, seconded by Cllr T Martin and on being put to the meeting it was **RESOLVED to agree the Minutes of the Meeting dated 10th November 2021**
3. Update on Good Causes
There were 53 good causes
4. Update on Lottery Ticket Sales
Lottery sales were going well and now on schedule to raise in excess £40,000 pa
5. Update on Marketing Plan
Currently we are only paying for sponsored posts on Facebook of around £20 each, this is keeping the ticket sales up.
6. First Year Celebrations
It was agreed to have a market stall on Friday 1st and Saturday 2nd April to mark the first year. Emails and press releases will be sent in the build up to the event.
7. Future of the Working Group and Distribution of Funds
It was proposed by Cllr Saunders seconded by Cllr T Martin and on being put to the meeting it was **RECOMMENDED that (a) 5% of the fund from the Community Lottery ticket sales be set aside for an emergency fund (b) Good Causes would be entered into a draw with 5 prizes of £1,000 and further prizes of £250 (subject to conditions and depending on funds available) to be drawn to celebrate the Lottery's first birthday (c) All Good Causes would receive 10% of their ticket sales as an annual bonus and this to be adopted as a formal policy (d) The Working Group to meet three times a year.**
8. Items for Report
Date of next meeting – 13th April, 7pm