

Lottery Working Group Minutes

Wednesday 10th November, 6pm

1. Apologies for Absence

None

2. Minutes of the Previous Meeting

The Minutes of the Lottery Working Group dated 15th September 2021 were agreed.

3. Update on Good Causes

There were now 53 good causes registered

4. Update on Lottery Ticket Sales

1259 tickets sold, 603 players purchasing on average 2.09 tickets each. The annualized amount of £39,280 is being raised for good causes. Faversham Town Council has received a total of £5,800 split between the 10% from all sales and the 50% received from the Community Fund.

5. Update on Marketing Plan

Facebook ads were running well and producing a good number of clicks. Currently costing less than £100 a week. It was agreed to request the outstanding funds be earmarked for the following year.

6. Distribution of Funds

Cllr T Martin put forward a proposal to distribute the funds, although it was felt it was complicated. It was however agreed that a percentage of the funds should be set aside for emergency grants.

7. Future of the Lottery Working Group

It was agreed the group should meet further to resolve the distribution of the funds.

8. Any Other Business

None.