

Lottery Working Group Minutes
Wednesday 14th April 2021, 7pm

Present:

Cllr Saunders, Cllr Reynolds, Cllr T Martin, C Windridge, L Bareham

1. Apologies for Absence
Cllr Barker
2. Minutes of the Previous Meeting
The Minutes of the Meeting dated 3rd March were agreed.
3. Update on Good Causes
There are currently 44 good causes signed up. JS will contact Swale CVS with a view to promoting the lottery within their network. CW was following up groups with incomplete applications. LB will write to parish councils with the details.
4. Update on Lottery Ticket Sales
At the time 1140 tickets had been sold to 543 players.
5. Update on Marketing Plan
Adverts are still running in The Net. The first stall in the market place will be Saturday 24th April. It was agreed to include an ad on the front page of the newsletter, as well as an article. CW will send out an email signature for all councilors to use. It was agreed to do a regular feature on a good cause.
6. Any Other Business
It was agreed it was too early to discuss allocation of the general funds.

Date of next meeting
Wednesday 12th May, 7pm