

Lottery Working Group Minutes
Tuesday 2nd March 2021, 7.30pm

Present:

Cllr Saunders, Cllr Reynolds, Cllr T Martin, Cllr Barker, C Windridge

In attendance: L Bareham

1. Apologies for Absence

None

2. Minutes of the Previous Meeting

The Minutes of the Meeting dated 9th February were agreed.

3. Update on Good Causes

There had been an increase in good causes to over 40. TM would contact the Scouts. It was agreed to mention at the Annual Meeting of the Town and the Area Committee. LB to write to all the parish councils.

4. Update on Lottery Ticket Sales

At the time 466 tickets had been sold to 218 players. It was noted those groups who had emailed their supporters were doing the best.

5. Update on Marketing Plan

It was agreed to host a market stall as soon as possible. The KM advert was in its second week of 4. The Net with a 45k distribution has an advert running for 3 months. The KMFM online campaign had been running for a week. AR to be interviewed for KMFM radio.

6. Any Other Business

Gatherwell had confirmed that it was too late to change the back end of the website to give good causes the 60% direct, it was therefore agreed that the additional 10% would be paid annually.

Date of next meeting

7th April, 7pm