Committee	Strategic Pillar	Mission / Objective
(Example) Tourism	Community & Economy	Promote and support community events
		Welcome and embrace diversity, inclusion, and equality
		Facilitate and promote events and create the right conditions for positive youth engagement
		Promote and support the local and visitor economy
		Promote the Historic Market Town of Faversham
	Environment	Promote and increase active travel
		Protect and improve natural habitats and biodiversity
		Represent local interests in the planning and development of Faversham (including the Neighbourhood Plan)
		Promote and facilitate the reduction of environmental and climate impact
		Protect, improve and increase green spaces
(Example) Creek WG		Protect and leverage the heritage of Faversham for the benefit of the town
	Heritage	Conserve the character and historic built environment of the town
		Protect, promote, and enhance the creek as a focal town asset