

 Clear Channel

# Creating the future of media

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# The Landmark



# The Landmark Range



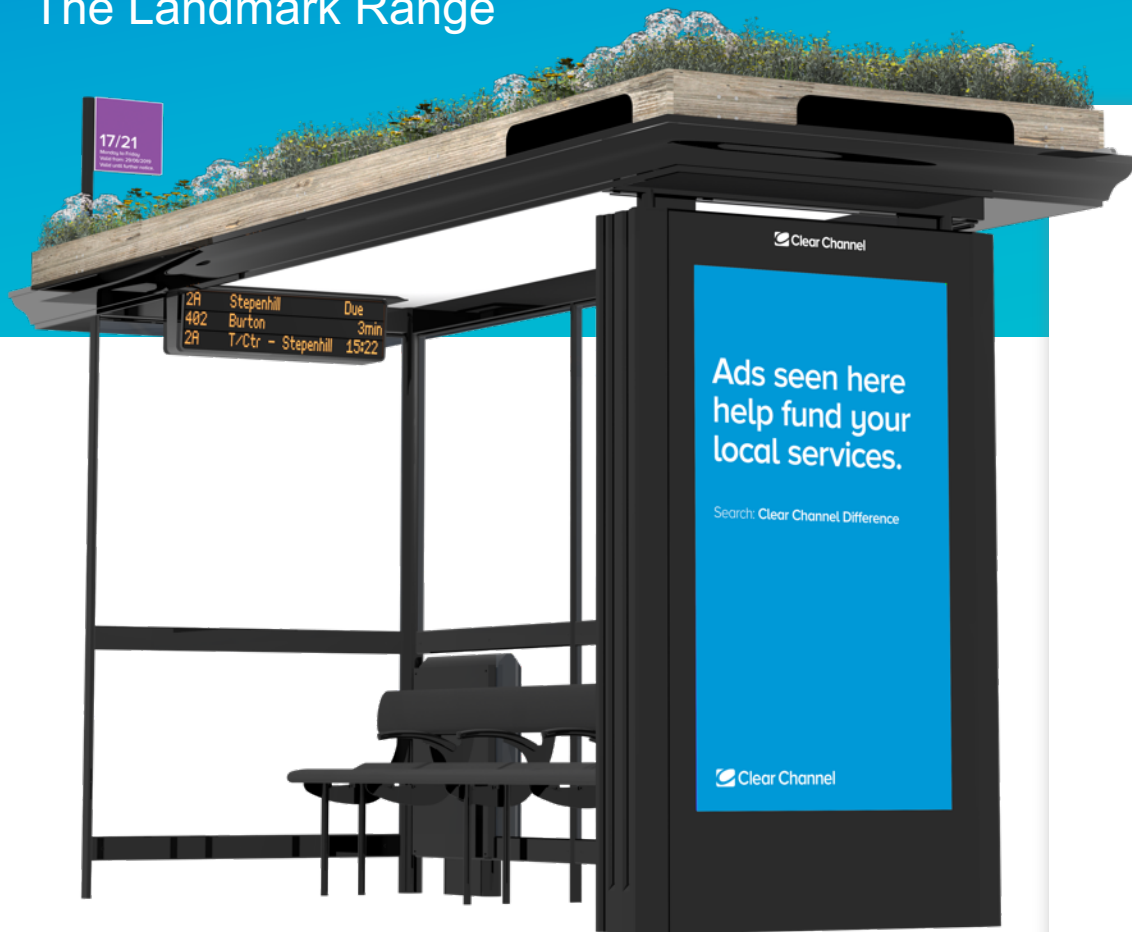
## Reimagined

**A high street icon of past and present,  
reimagined from the ground up.**

The Landmark is inspired and influenced by over half a century of experience across thousands of urban conurbations throughout the world.

Intelligent, sustainable, durable and customisable: the new range is designed by our innovative Product Development team to help with the challenges that towns and cities face today, tomorrow and for many more years to come.

# The Landmark Range



## Features

### Thoughtful design

- Modular design to fit all street scenes
- Easily accessible and inclusive for all
- Customisable for your branding
- 20-year life span

### Sustainable

- Solar powered, energy-efficient LED lighting
- Upcycled plastic components
- Living Roof to aid bio-diversity and contribute to cleaner air
- 100% recyclable

### Smart Possibilities

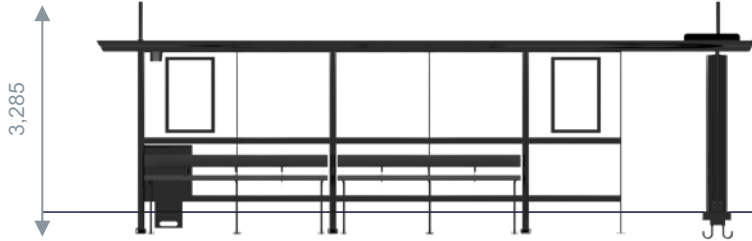
- Real-time travel information via QR/NFC
- Designed ready for 4G/5G backhaul/Wi-Fi technologies
- Provision for data capture sensors and hardware

# The Landmark | Advertising Shelter

- Inclusive, flexible and modular to meet the needs of all partners and bus users.
- Available with 'classic' paper advertising panels or 75" digital advertising screens.
- Range includes 3 to 6 Bay lengths, with longer shelters available upon request.
- Default option comes with a black (RAL 9005) core and the classic 'Ogee' roof.
- 'Insignia' roof is also available.
- Colour customisations and options for power, seating and DRUs.

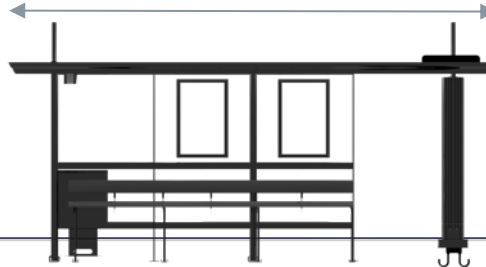
6 Bay Mk1a Digital

9,420.5



4 Bay Mk1a Digital

6,687

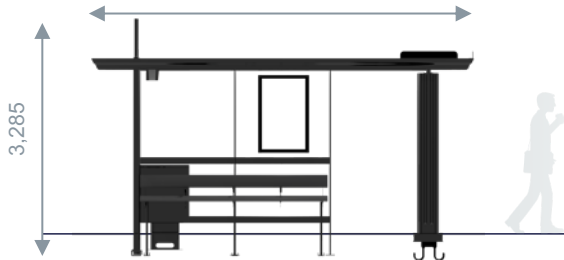


1,733



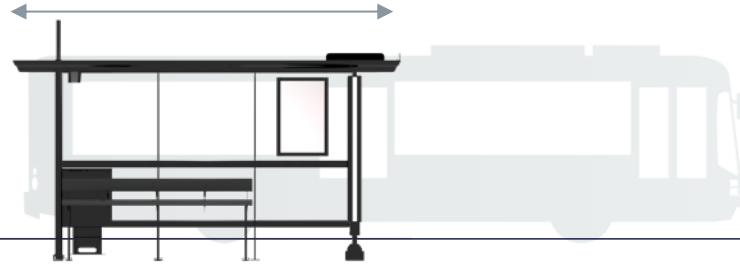
3 Bay Mk1a Digital

5,290



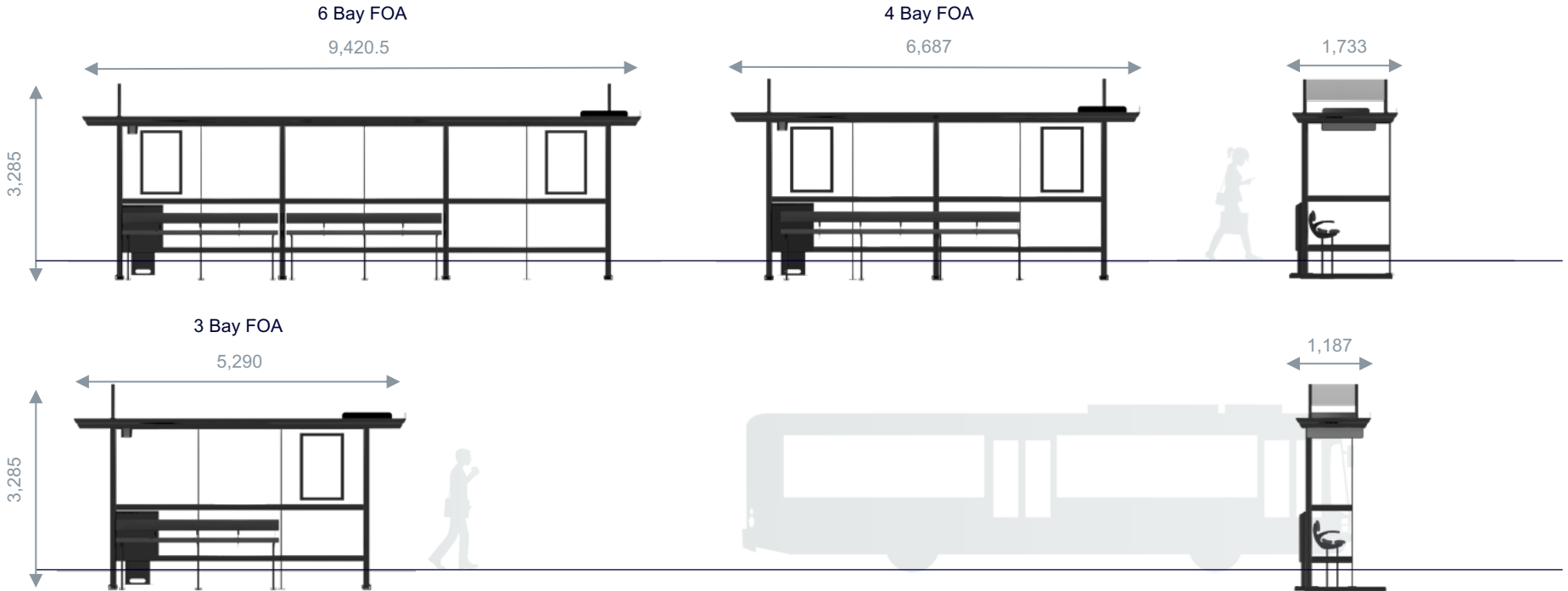
3 Bay Mk1 Classic

5,290



# The Landmark | Free of Advertising Shelter

- Inclusive, flexible and modular to meet the needs of all partners and bus users.
- Range includes 3 to 6 Bay lengths, with longer shelters available upon request.
- Default option comes with a black (RAL 9005) core and the classic 'Ogee' roof.
- 'Insignia' roof is also available.
- Colour customisations and options for power, seating and DRUs.



# The Landmark | Customisation

## Modular

The Landmark range is designed with flexibility in mind. The shelter can be customised to help our partners provide their audience with exactly the right product to suit their needs.

### Modular components include:

- Classic or Digital Advertising Panel
- Seat or perch
- Roof types
- Power options
- End panels
- Flag style
- Space provision for 4G/5G small cell and Wi-Fi technology

### Additional environmental features include:

- Smart energy-efficient courtesy lighting
- Solar power
- Solar powered classic ad panel
- Living roof
- Upcycled plastic seats and perch



# The Landmark | Component Customisation Options



Narrow Roof Shelter



Living Roof Shelter



Insignia Roof Shelter



Landmark Electrical Box



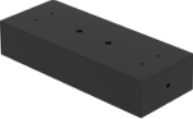
Classic Electrical Box



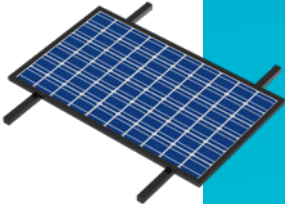
Feeder Pillar



Tear Drop Light



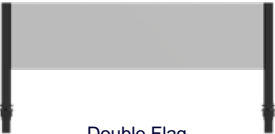
Solar RTI Battery Box



Solar Panel



Single Flag



Double Flag



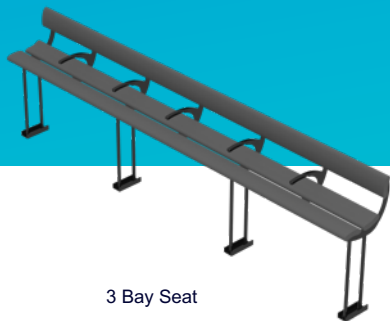
Name Plate



# The Landmark | Component Customisation Options



2 Bay Seat



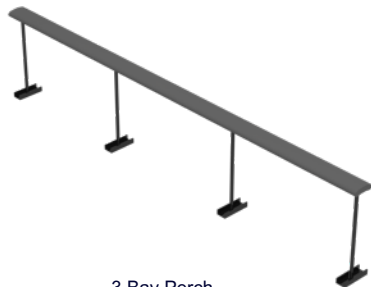
3 Bay Seat



DRU timetable



2 Bay Perch



3 Bay Perch



Full End Panel



Half End Panel

# The Landmark | Solar Powered Lighting

## Energy efficient

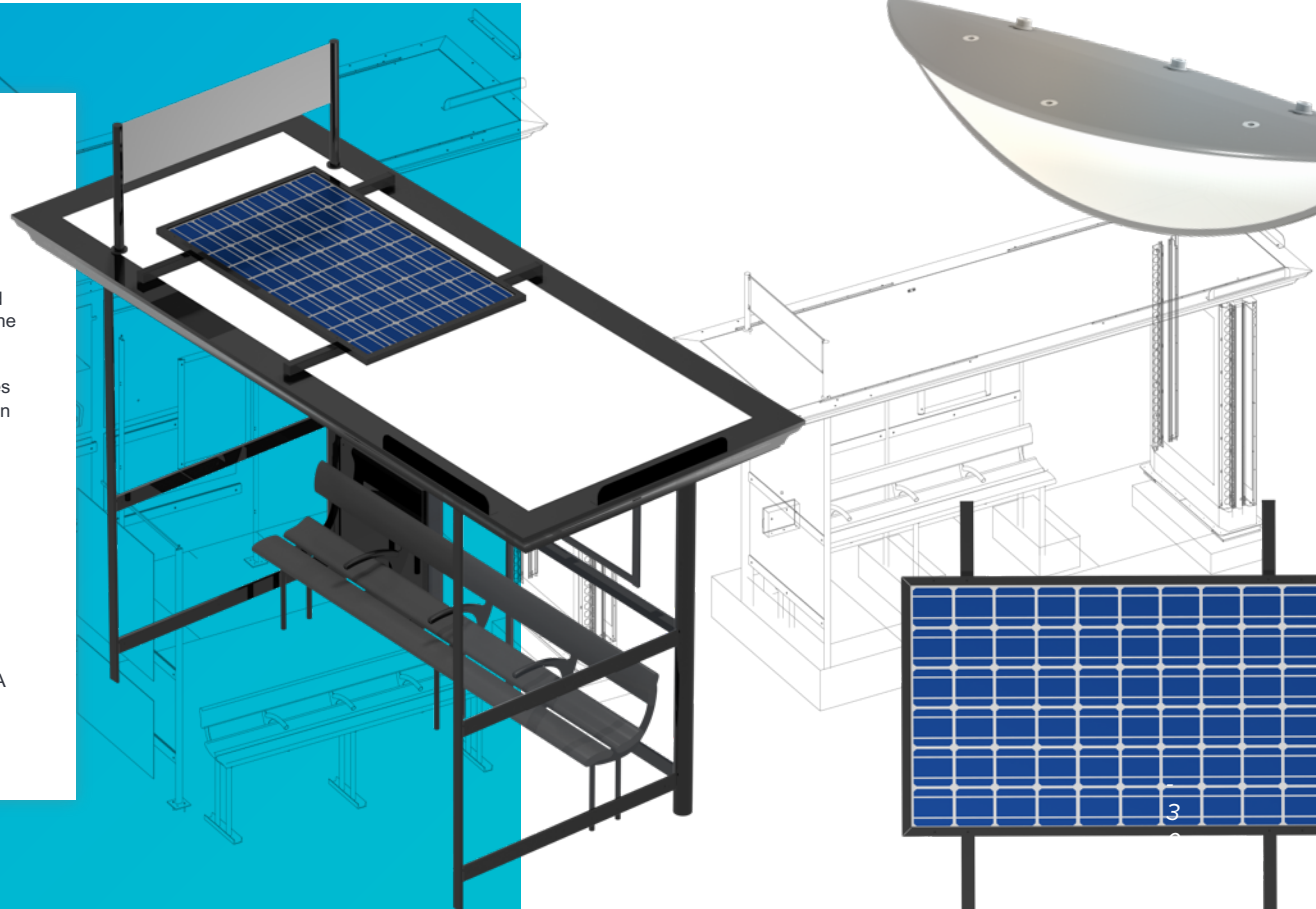
With an increasing importance being placed on meeting environmental goals, in particular the net zero carbon targets for UK local authorities, we have designed as many components and features as possible to ensure the Landmark range can contribute to these goals.

Our purpose designed low energy solution radically reduces the energy requirements, with a solar power solution option available for both the courtesy lighting and ad-panel:

Low-power energy efficient smart LED lighting solution (with UMSUG code for mains powered shelters) is available on all shelters.

Motion and light sensors ensure lighting is only on when required, to provide a lifetime of over 50000 hours.

Energy-efficient solar and battery system can power the smart courtesy light, a 'classic' GBox panel and an E-Ink RTPI. Solar is available on 2 and 3 Bay FOA shelters (without a dot matrix RTPI)



# The Landmark | Living Roof



## Encourage biodiversity

The Living Roof has been purpose designed to increase biodiversity, contribute toward air quality goals and drive associated benefits of urban greening for wellbeing of citizens.

Where other components aim to minimise environmental impacts, the low maintenance, long-lasting Living Roof is designed to actively and positively contribute towards local eco-systems and communities

### Living Roof benefits include:

- 13 wildflower species, attractive to bees and pollinators
- A contribution to improving air quality
- Rainwater absorption and run-off management with integrated drainage



# The Landmark

