

## **Faversham Town Council - comments on Bearing Fruits 2031**

The Town Council recognises the need for new housing in Faversham and accepts that the site allocations made in the modified draft Swale Borough Local Plan are the least harmful options.

In all cases the Town Council consider new development should:

- be designed imaginatively and be of the highest quality responding to the historic importance of Faversham and its landscape setting
- avoid adverse impacts on the landscape and surrounding countryside
- ensure that adverse impacts on infrastructure are mitigated either directly or by means of a commensurate financial contribution
- preserve the vitality of the town centre by integrating well with the existing development pattern and not allowing uses which would compete with town centre uses
- only be approved after an assessment of the cumulative impact of new development on the highway and transport infrastructure both in the town and in the surrounding area and make or contribute to necessary highway or transport improvements. In addition to impacts within Faversham itself particular attention should be given to:
  - ensuring that there is no further increase in atmospheric pollution in Ospringe
  - highway safety on the A251 and on the A2 to the west Faversham
  - preventing any increase in traffic noise and nuisance on the A2 or the A251

To support these objectives the Town Council recommends the following amendments to the modified policies within the Local Plan.

### **Main Modification 124**

#### **Policy A 6**

##### **Land at Graveney Road, east of Faversham**

4. Avoid adverse impacts upon the landscape and surrounding countryside to acceptable levels and landscape the site, using, if required, adjacent land to form an appropriate and attractive urban edge to the town.

### **Main Modification 153**

#### **Policy A 12**

##### **Land at the Western Link, Faversham**

5. Provide pedestrian and cycle routes within the development, achieve pedestrian and cycle links to existing residential areas and connect with safe pedestrian and cycle routes to primary and secondary schools and the town centre;

6. Assess impacts upon and ensure that air quality objectives are not compromised and demonstrate that there will be a nil-detriment in air quality within the Air Quality Management Area on the A2 at Ospringe.

### **Main Modification 157**

#### **Policy New AX 4**

##### **Land at Preston Fields, Faversham**

4. Provide pedestrian and cycle links within the development and connect with safe pedestrian and cycle routes to primary and secondary schools and the town centre;

8. Address air quality impacts arising in the Ospringe AQMA, including the implementation of innovative mitigation measures; and demonstrate that there will be a nil-detriment in air quality within the Air Quality Management Area on the A2 at Ospringe.

9. Be supported by a transport assessment, to determine the need and timing for any improvements to the transport network including improvements to ensure the development has no adverse impact on road safety, traffic noise and other nuisance on the A2 and the A251, the phasing of development, the options for accessing the site and any transport improvements arising which shall be subject to developer contributions/provision; and

#### **Main Modification 166**

##### **West of Brogdale Road, Faversham**

Provide strong landscape buffer to rural facing boundaries. Maintain rural character of Brogdale Road and demonstrate that the development will have no adverse impact on road safety, traffic noise and other nuisance on Brogdale Road and rural lanes in the vicinity. Mineral Safeguarding will need to be addressed via a Minerals Assessment

#### **Policy New MUX 2**

##### **Perry Court Farm, Faversham**

1.d footpath and cycle path routes within green corridors linked to the adjacent network and connected to safe pedestrian and cycle routes to primary and secondary schools and the town centre; and

7. Undertake an air quality assessment to ensure that the Ospringe AQMA is not compromised, with, if necessary, the use of innovative mitigation measures and demonstrate that there will be a nil-detriment in air quality within the Air Quality Management Area on the the A2 at Ospringe.

9.If improvements to ensure the development has no adverse impact on road safety, traffic noise and other nuisance on the A2 and the A251