

MEETING OF THE COMMUNITY SERVICES COMMITTEE held at The Guildhall, Faversham, on Wednesday 8 August 2018

Present: The Mayor Cllr T Abram, Cllrs C Belsom, A Walker, E Wilcox, N Kay

In attendance

Louise Bareham, Town Clerk

86. Apologies for absence

None

87. Declarations of Interest

None

88. Minutes of the Previous Meeting and Matters Arising

The minutes of the meeting on 13 June 2018 were agreed. No matters arising

89. Youth Council

Staff had attended one Optivo Fun Day to try and engage with young people, but it was agreed to wait until the new term before setting up any further events.

90. Allotments

TW reported that the Town Caretaker had been very proactive with St Nicholas Allotments, but was having to chase for the results of the ecology test. It had been agreed to put a large container on site, but access was required over the neighbouring site.

The NPAA had still not signed the agreement and it was decided to send a letter inviting the officers to attend a meeting on 17th September, otherwise the agreement would be rescinded. It was agreed that CB, TW and TA would attend the meeting and that an unscheduled visit would be made.

Two quotations had been received for the wall of Stonebridge Allotment which ran along Flood Lane. The area had been opened up since the removal of two trees.

RECOMMENDATION: The Town Caretaker investigates safety and planning implications and the work is budgeted for next year.

The gates to Stonebridge were also discussed and CB will seek a further quotation from South East Builders.

91. Faversham.org

Faverham.org had been migrated onto the new system. TW felt that Visit Faversham and .org should all be one website and agreed a full

discussion was needed. TW also asked that stats were recorded for the number of hits.

RECOMMENDATION: That the Town Council considers the proposed advertising charges for faversham.org

92. Events

The following events are due to take place:

- Town Council Surgery – Saturday 8th September
- WW1 Commemorative Magazine launch – 27th September
- WW1 Bunting Project – from 2nd November

It was agreed that the bi-annual litter pick should take place on Saturday 6th October from The Guildhall and Plastic Free Faversham would be invited to partner for the event.

93. Any Other Business

CB suggested that the Town Council looked into encouraging local groups to form a Coastal Community Team for the Creek area to enhance and promote the visitor economy. It was suggested the area could be split into two, one being Gunpowder to include Westbrook Stream and the Creek Trust and the other Town Warehouse to involve businesses. PF asked whether it could include Oare Creek. Although there was no current funding available, it was felt it would be better to be ready should any further funding be released.

RECOMMENDATION: The Town Council explores the idea of a Coastal Community Team and who would be interested in joining

PF asked how the Umbrella Centre was fairing and was advised that new trustees had been enlisted and a soft opening would take place in October.

AW raised concerns about the road closure at East Street junction with Newton Road, during Saturday markets. She noticed that the cones had been moved and several cars were driving down Preston Street at the time when there was a Best of market. The new gate has been ordered and will be in place in due course, however the Market Team will be advised in the interim.

Date of the Next Meeting:

Wednesday 10th October at 5pm

Proposed Business Listing & Advertising Charges for www.faversham.org

The website is currently being re-designed with a much more user friendly look, with up to date and relevant content. The site received over 3,000,000 hits a year and benefits from excellent results in search engine searches and Google rankings.

Business categories

The number of business categories will be significantly reduced in order to streamline the business listings. The 9 new categories will be:

Accommodation, Retail, Food & Drink, Trade, Property, Professional, Tech, Leisure and Other

Standard FREE listing

It is proposed that all businesses wishing to be included on the A-Z business directory can have a free listing in one of the above categories, which would detail:

Name and address of business
One contact telephone number

Premium listing – one off annual fee

All businesses wishing to pay a premium listing will have the following details about their business published for a whole year on the site, under one of the above categories. If they cease to trade within that year, the listing will be removed, but there will be no refund, or part thereof, of the premium listing fee.

Premium listing details as follows:

Name and address of business
Contact telephone numbers
Hours of opening if applicable
Email addresses
Website URL

Up to 250 word business description

Up to 4 images, one to be business logo

Proposed annual cost £65 + VAT

Proposed advertising rates for website

Featured home page advert – size and number of slots to be confirmed

Monthly featured advert on home page	£25 + VAT per month
10% discount if taken out for 12 months	£250 + VAT annually

Advert to be supplied – specification to be advised